

# Testimonials

Dear Karen:

Thank you for delivering an excellent seminar on *Developing New Business Relationships* for our professional employees.

As the company's marketing consultant, my goal is to provide tools and resources that help my client attract and retain business. I consider the information about Impression Management that you provided to be the foundation of any business development effort. You offered practical skills and guidance that will benefit the participants personally and professionally, in business and in life.

Since The Kaufman Partnership has been the expert in this field for decades, I was delighted to refer you to my client for this program. We have received tremendous positive feedback about your dynamic presentation, which was both educational and inspirational. I look forward to working with you again.

Best wishes,

President  
Communications Company